

CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision 586005 /		Alt Order # 09816976
Product PRIORITIES USA ACTN		
Contract Dates 10/23/12 - 10/29/12		Estimate # 1566
Advertiser Priorities USA Action		Original Date / Revision 10/24/12 / 10/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Trevor Heaton	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB# 8356	Advertiser Code 321	Product Code 340
Agency Ref		Advertiser Ref

And:

Mundy Katowitz Media
Attention: Casey Bessette
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	6	10/24/12	10/29/12	M-F 5a-530a	5a-530a		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				2	\$1,200.00			
N 2	6	10/24/12	10/29/12	M-F 6a-7a	6a-7a		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				2	\$3,000.00			
N 3	6	10/24/12	10/29/12	M-F 7a-8a	7a-8a		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				2	\$3,000.00			
N 4	6	10/24/12	10/29/12	M-F 8a-9a	8a-9a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				1	\$2,500.00			
N 5	6	10/24/12	10/29/12	M-F 9a-10a	9a-10a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				1	\$800.00			
N 6	6	10/24/12	10/29/12	M-F 10-11a	10-11a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				1	\$300.00			
N 7	6	10/24/12	10/29/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				2	\$500.00			
N 8	6	10/24/12	10/29/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				2	\$500.00			
N 9	6	10/24/12	10/29/12	M-F 1p-2p	1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				1	\$300.00			
N 10	6	10/24/12	10/29/12	M-F 2p-3p	2p-3p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				2	\$250.00			
N 11	6	10/24/12	10/29/12	M-F 3p-330p	3p-330p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	M-WTF--				2	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
586005 /	09816976

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566

Advertiser	Original Date / Revision
Priorities USA Action	10/24/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 12	6	10/24/12	10/29/12	M-F 4p-430p	4p-430p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				1	\$500.00			
N 13	6	10/24/12	10/29/12	M-F 430p-5p	430p-5p		:30			NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				2	\$600.00			
N 14	6	10/24/12	10/29/12	M-F 5p-530p	5p-530p		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				1	\$2,000.00			
N 15	6	10/24/12	10/29/12	M-F 6p-630p	6p-630p		:30			NM	2	\$4,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				2	\$2,200.00			
N 16	6	10/24/12	10/29/12	M-F 630p-7p	630p-7p		:30			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				1	\$1,000.00			
N 17	6	10/24/12	10/29/12	M-F 9-930p	9p-930p		:30			NM	1	\$2,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				1	\$2,900.00			
N 18	6	10/24/12	10/29/12	M-F 930-10p	930p-10p		:30			NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				1	\$2,800.00			
N 19	6	10/24/12	10/29/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$2,485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				1	\$2,485.00			
N 20	6	10/24/12	10/29/12	M-F 1035p-1105p	1035p-1105p		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				1	\$800.00			
N 21	6	10/24/12	10/29/12	M-F 1105p-1135p	1105p-1135p		:30			NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				2	\$500.00			
N 22	6	10/24/12	10/29/12	M-F 1135p-1205a	1135p-1205a		:30			NM	3	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				3	\$300.00			
N 23	6	10/24/12	10/29/12	M-F 430-5a	430-5a		:30			NM	2	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/24/12	10/30/12	M-WTF--				2	\$300.00			
N 24	6	10/27/12	10/27/12	Sa 7a-8a	7a-8a		:30			NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-----S-				1	\$475.00			
N 25	6	10/27/12	10/27/12	Sa 8a-9a	8a-9a		:30			NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-----S-				1	\$550.00			
N 26	6	10/27/12	10/27/12	1035p-1135p	1035p-1135p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-----S-				1	\$350.00			
N 27	6	10/28/12	10/28/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-----S				1	\$500.00			
N 28	6	10/28/12	10/28/12	Su 930p-10p	930p-10p		:30			NM	1	\$2,400.00

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<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> 1566
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/24/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,400.00			
N 29 6		10/27/12	10/27/12	Sa 930p-10p	930p-10p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,800.00			
Totals											42	\$47,960.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	31	\$36,410.00	\$30,948.50
10/29/12 -10/29/12	11	\$11,550.00	\$9,817.50
Totals	42	\$47,960.00	\$40,766.00

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC, 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/10/12
Date

Cynthia Bente
Signature

202-675-6936
Contact Phone Number

SIGN HERE

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington, DC 20003
202-675-6936
Media 4 Account

BANK OF AMERICA, NA
87-176/843

2759

10/24/2012

PAY TO THE
ORDER OF

WITI TV

\$ **40,766.00

Forty thousand seven hundred sixty-six and 00/100*****

DOLLARS

WITI TV

Priorities USA Action MKM119-12 10/25-10/29/2012

Mark Kyrie

⑈002759⑈ ⑆084301767⑆ 041135281781⑈

Mundy Katowitz Media, Inc.
10/24/2012

WITI TV

2759

Priorities USA Action MKM119-12 10/25-10/29/2012

40,766.00

1054 ML Media 4

Priorities USA Action MKM119-12 10/25-10/29/2012

40,766.00

10/24/2012
Mundy Katowitz Media, Inc.

WITI TV

Priorities USA Action MKM119-12 10/25-10/29/2012

2759
40,766.00

1054 ML Media 4

Priorities USA Action MKM119-12 10/25-10/29/2012

40,766.00